

The Trustees of Reservations

SPECIAL PLACES

A QUARTERLY NEWSLETTER
Volume 4, No. 4 • Fall 1996

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Caretaker Ryland Knott worked with Trustees' staff to carry out a controlled burn on Nashawena Island this summer.

L. VERNEGAARD

Trustees' Property Stewardship: Vistas, Variety, and Versatility

From a newly-cleared vista atop Old Town Hill to a reroofed visitor center at Rocky Woods to the installation of drainage at Naumkeag, the seventy-three full-time and over 200 seasonal staff of The Trustees spent the summer on a wide variety of management projects at our 77 reservations across the state.

Looking down on the North Shore coastline and marshes, Ipswich/Newbury Superintendent Hilary Hamilton led her summer crew and volunteers in clearing saplings, pruning larger trees and chipping brush to maintain the view from Old Town Hill. A few days before, she had supervised the construction of a new visitor parking lot at Greenwood Farm and helped a contractor conduct an archaeological survey there, a key step before replacing sills and support beams at the historic Paine House.

On the South Shore, Bradley Reservation Superintendent Emo DeWitt and his staff

relandscaped the front of the main house, oversaw engineering for a new sewer connection, completed the painting of all rooms on the second floor, and helped move the regional offices to this new location—all steps recommended by the master plan completed with a volunteer committee in 1995.

At Nashawena Island off the west coast of Martha's Vineyard, the planning process was in an earlier stage. Associate Director for Planning and Ecology Lisa Vernegaard and our Islands staff planned and executed a controlled burn of fields and brush to help restore ten acres of grassland. Over the past year, The Trustees worked with Nashawena's owners and staff researchers from The Nature Conservancy and the Massachusetts Audubon Society to better understand why the island's grasslands are important for rare species such as grasshopper sparrows and purple needle grass.

In the Central Region, Supervisor Dick O'Brien's major project was the design,

*Property stewardship
is the keystone
of the work of
The Trustees.
Behind the scenes,
dedicated staff
work diligently
to guarantee an
exceptional experience
for every visitor.*

continued on page 3

Dear Friends and Trustees...



Frederic Winthrop, Jr.

Careful stewardship of our reservations and impressive success for the Land Conservation Center highlighted another banner year for The Trustees of Reservations! Important new properties were put under our protection and the reservations we hold are being well maintained and actively managed. If membership is another measure of our success, it continues to grow, and we continue to do well.

With the growth of endowment as a primary goal, our Planned Giving program has also flourished over the past year. In many instances, we have helped donors craft ways to support The Trustees through bequests or life income gifts. *The Semper Virens Society*, honoring those who include The Trustees in their estate plan, has grown to 60 members, nearly doubling the number in only its second year.

On an operating basis we had one of the best years ever, though as our Treasurer John Parker reminds us, not quite as good as the new federally mandated accounting system makes out. Thanks to you, our loyal and generous supporters, revenues came in well above budget; thanks to us, your hardworking staff, expenses were kept well below. Our goal last year, successfully met, was to do "better than budget."

Did I say "hardworking staff"?! Well, hard-working most of the time. I am glad to report that a number of us got away to just plain enjoy the properties—a few of us to cast a fly over Trustees' waters, others to hike a trail, to sun on a beach, or to visit a Trustees' historic house—perhaps in another, less familiar part of the state. It's no secret that whether at work or at play, those of us who are lucky enough to call ourselves "staff" love these special places.

We understand and appreciate what Charles Eliot meant when, 105 years ago, he spoke of the "refreshing power of nature," and when he wrote of...

...the subtle influence which skies and seas, clouds and shadows, woods and fields, and all that mingling of the natural and human which we call landscape, sheds upon human life.

We recognize too that a big part of our jobs is to promote this understanding among others. We believe the best way of achieving this is to preserve those special places that represent the best of the Massachusetts landscape in all its diversity, places that tell the story of the interaction of people and nature over the more than 10,000 years of human habitation. Made welcoming and accessible, these properties are the most persuasive voice for Eliot's vision.

Saving and managing properties with people in mind—not just to preserve historic, scenic and ecological values—is a major theme of Trustees 2000, the strategic plan now nearing completion. The Trustees 2000 planning process has been a major activity during the last year with a task force of 18 volunteers and staff ably led by our Chairman Norton Sloan. As we head for the millennium, the report will focus our efforts on providing people with a reconnection to the land and with a strong sense of place and stewardship that comes from that connection. Stay with us, stay tuned...and *thanks!*

A handwritten signature in black ink that reads "Frederic Winthrop".

Frederic Winthrop, Jr.
Director

The Trustees of Reservations

Founded in 1891, The Trustees is a member-supported land conservation organization, dedicated to preserving for public use and enjoyment properties of exceptional scenic, historic and ecological value across Massachusetts. Today, The Trustees owns and manages 77 properties, totaling more than 20,000 acres, and protects an additional 10,000 acres through the use of conservation restrictions.

The Trustees of Reservations is a private, non-profit organization and relies for support entirely upon membership dues, contributions, admission fees, grants and endowments. For information about membership, please contact the Membership Office at 508/921-1944, or write to 572 Essex Street, Beverly, MA 01915-1530.

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We invite your articles, photographs, comments and suggestions. Please send them to *Special Places*, P. O. Box 563, 290 Argilla Road, Ipswich, MA 01938. Tel 508/356-4351. Fax 508/356-2143. E-mail: TTofR@aol.com

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Trustees' Property Management

continued from front cover

permitting, contracting, and construction of the new maintenance facility at the Doyle Reservation in Leominster. Improved workshop, storage, and office space will be well worth the long hours spent negotiating with contractors.

Western Region staff spread their efforts between finishing the new Bartholomew's Cobble Visitor Center and keeping our historic structures in good repair. At Naumkeag, Superintendent Steve McMahon led the staff and contractors in re-roofing the maintenance shop, solving some major drainage problems, and repairing the intricate masonry of the water runnel leading to the birchwalk. With a seven-day schedule and increased publicity this season, Naumkeag welcomed some 12,500 visitors. They learned the story of the Choate family's travels and Fletcher Steele's landscaping with little awareness of the behind-the-scenes efforts required to maintain the house and gardens.

The cool, wet weather of the spring and early summer kept visitation at Trustees' beaches slightly below normal but created exceptional growing conditions for our fields, forests, and gardens. Usually by August the landscape is beginning to dry and turn brown, but this year we strained to keep the fields and lawns mown and the trails clear. Yet at the same time, visitors to properties with formal gardens were treated to exceptional displays of roses and other perennials in full bloom and to the colorful fall foliage at season's close. ♦



Assistant Superintendent Josh Burch up to his knees in drainage at Naumkeag, Stockbridge.



Five acres of farmland in the Connecticut River Valley town of Sunderland—saved from development by a partnership involving The Trustees and two state land protection programs.

Make Way for Pumpkins—A Save in Sunderland

In the course of our work we sometimes come across small, unremarkable parcels of land that by some accident of geography play a critical role in the preservation of large, significant resources. A friend of ours calls them “pieces of land that hold the world together.”

Two years ago, Richard Hubbard of the state’s Agricultural Preservation Restriction (APR) Program, which preserves farmland by purchasing the development rights, called us about one such parcel. Five acres of farmland in the Connecticut Valley town of Sunderland, in the middle of a large block of protected agricultural land, had been purchased and subdivided by a developer into five lots. Successful perc tests had been conducted and water, electric, telephone and cable lines were installed. The lots could be sold and built on at any moment.

At stake were more than five acres of farmland. The subdivision would make farming the adjacent land, in which the APR Program already had a large investment, more problematic: new residents initially delighted with their scenic farm views are often less than thrilled to discover the manure, pesticides, dust and noise that come with the neighborhood. Their complaints can make farming, already a difficult profession these days, even more tenuous. Moreover, this is no ordinary farmland—the rich, deep soils of the Connecticut River Valley are a treasure of national significance, and among the most productive in the world.

What we and the APR Program needed was some time and a partner. The real estate slowdown provided the first, which gave us time to find the second in the state’s Scenic Highways Program. Last December The Trustees’ affiliate, the Massachusetts Land Conservation Trust, purchased the land and immediately sold the development rights to the two state agencies, acting in concert. This spring the utility companies pulled out their pipes, lines and cables, and the land, now and forever protected, was purchased and returned to production by the neighboring farmer. Travellers on State Route 47 from Hadley to Sunderland today see only a field of corn and pumpkins, a small part of the sweeping agricultural landscape around it. Few will ever realize that, without our last-minute intervention, five houses would have sprouted rather than pumpkins.

Charles Wyman, Land Protection Specialist

Fiscal year 1996 produced excellent results for The Trustees of Reservations. Annual contributions, led by *The Charles Eliot Society* and *The 1891 Society*, increased again, and now are approaching \$1 million per year. The membership base has grown to over 15,000 members at March 31, 1996 and income from membership was more than \$200,000 above last year's total. As shown below in the revenue summary chart, membership income now represents 14% of our operating budget.

A new initiative at Crane Beach to provide free admission to all members at the Sustaining (\$150) level or above was highly successful. Beach revenues dropped, but that was more than offset by growth in membership. The net benefit was approximately \$50,000.

Castle Hill Festival events were below budget by \$52,000 due to poor weather conditions. We have tried to eliminate this risk in the current fiscal year by greatly reducing the number of large outdoor events.

On the expense side, the effort to stop the Cohasset Heights Landfill from further encroachment onto Trustees' property produced unbudgeted engineering and legal bills in excess of \$100,000. However, good cost controls and contributions from South Shore supporters throughout the organization helped to minimize the impact of this project.

A significant accounting change recommended by our auditors and adopted by The Trustees relates to the treatment of capital expenditures. Previously The Trustees expensed all items of a capital nature. Under the new treatment, most of these expenditures have been capitalized and will be expensed over a period of years. On this basis, the \$70,000 depreciation expense for the year was \$221,000 less than what would have been expensed under the prior year's methodology.

Therefore, on a comparable basis, the bottom line net increase for the year would be \$89,000, instead of \$310,000—still an excellent result.

The favorable financial outcome of the filming of *The Crucible* is not contained in the operating fund results. This was a special project that was not included in our regular operating budget, but I am pleased to report that a surplus in excess of \$100,000 will be available for the Crane Wildlife Refuge, the site of much of the filming.

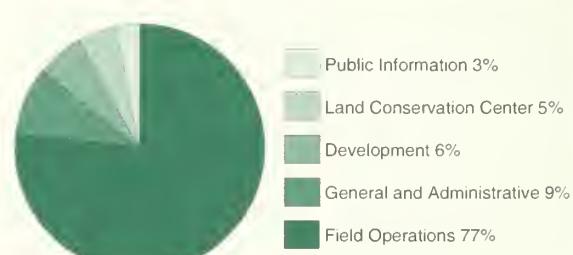
The strong growth in The Trustees' endowment was also a highlight. The endowment fund grew from \$45 million to approximately \$56 million—the result of capital appreciation and contributions. This represented a 23.7% increase for the year.

Those who read the audited financial statements will note that this year the layout differs significantly from that of prior years. A new national accounting standard (FASB 116 and 117) has required all non-profit organizations to present financial information in a new standard format. The Trustees adopted these standards in this fiscal year.

In summary, The Trustees of Reservations had a very solid year from an operating point of view. Our challenge is to continue the growth of membership, annual giving and endowment.



John O. Parker
Treasurer



CALENDAR

A Listing of Updated and Newly Scheduled Winter Events

Central Region

SAT, JAN 11

Moonlight Over Moccasin Brook

Brooks Woodland Preserve, Petersham 508/840-4446

“The woods are lovely, dark and deep, But I have promises to keep, And miles to *ski* before I sleep, And miles to *ski* before I sleep.” Explore the Preserve by cross-country skiing in the moonlight! Enjoy a warm bonfire while you experience the peace of winter and poetry readings by local authors. B.Y.O.B.F. (Bring your own *bonfire food* and join us for a winter barbecue as well!) This program is jointly sponsored by The Trustees and Earthlands, an environmental organization located on Glasheen Road in Petersham. R.S.V.P. by January 3, 1997 by calling the Central Regional Office 508/840-4446. 6 P.M. to 10 P.M. Free to all.

SAT, FEB 22

Restoring Apple Trees, a Hands-On Pruning Workshop

Holbrook Property, Rutland 508/840-4446

Join us for a hands-on workshop and demonstration on restoring old apple trees. After a morning pruning demonstration, participant teams will put the information and techniques together to restore one or more trees in an old orchard. Bring work gloves, hand pruners, lopping shears, pruning saws, pole pruners, and a lunch. There will be limited tools available. No chainsaws please. Pre-registration by February 1, 1997. 10 A.M. to 2 P.M. Member adults \$15. Non-member adults \$20, senior/students \$17.

Islands Region

WED, JAN 1

Menemsha New Year's Day Walk

Menemsha Hills Reservation, Chilmark, Martha's Vineyard

Start the year off right with a walk at Menemsha Hills Reservation. Join Biologist/Educator Mary Merges for a two-hour exploration of the winter wonders of this amazing property. Snow permitting, bring your snowshoes or cross-country skis. Meet at Menemsha Hills parking lot off North Road at NOON. Please call the Islands Regional Office at 508/693-7662 for more information. Free to all.

Northeast Region

SUN, DEC 8

Castle Hill Christmas Benefit Luncheon

The Great House, Castle Hill, Ipswich 508/356-4351

Enjoy a re-creation of one of Mrs. Richard T. Crane's menus, provided by *The Hungry Fox*. Sip sherry in the library and enjoy a sumptuous lunch in the dining room. After lunch, adjourn to the ballroom for *Cantemus*' Choral Christmas Concert. Ten people per table. Reservations are required. Space is limited. *Snowdate: Sunday, December 15.*

SAT, JAN 4

Cross-Country Skiing at Castle Hill

Castle Hill, Ipswich 508/356-4351

Your chance to view this magnificent property on skis! Tour the trails which surround Castle Hill with views of the sea. Complimentary hot cocoa will be served. 1 P.M. to 4 P.M. Members are free. Non-members \$5 per car.

SAT, FEB 1

Sledding at Castle Hill

Castle Hill, Ipswich 508/356-4351

Have you ever looked at Castle Hill's rolling green allée which reaches to the ocean and said to yourself, “Wow! What a great place for sledding!”? Now is your chance! Join us for an afternoon of sledding delight. Complimentary hot cocoa will be served. 1 P.M. to 4 P.M. Members are free. Non-members \$5 per car.

Southeast Region

The following events are jointly sponsored by The Trustees and the Mashpee Conservation Commission. For more information please call the Commission at 508/539-1414.

SAT, DEC 7

Lowell Holly Reservation in Winter

Lowell Holly Reservation, Mashpee and Sandwich

Join Naturalist Renée King Fudala for a hike on the peninsula of Conaumet Neck which connects one of Cape Cod's largest ponds, Mashpee/Wakeby. Lowell Holly Reservation, noted for its pristine old-growth forest and outstanding stands of American Holly, will be the site of a delightful winter walk. 10 A.M. Free to all.

SAT, JAN 11

Mashpee River Winter Walk

Mashpee River Reservation, Mashpee

Naturalist Renée King Fudala will lead a tour through the Reservation which is on the spectacular Mashpee River. Bring binoculars as winter birding at this spot can be fantastic! 10 A.M. Free to all.

Western Region

SUN, DEC 1

Ski Season Starts at Notchview Reservation

Notchview Reservation, Windsor

413/684-0148

Notchview opens for early season skiing. We offer 27 km. of trails of all difficulties; 15 km. are groomed and tracked. Notchview has two trail shelters plus the Visitor Center. New for this year is a ski-skating loop. 8 A.M. to 4:30 P.M. every day. Members are free. Non-member adults \$7, children \$2. Make it a great Berkshire weekend getaway by staying at The Trustees' Field Farm Guest House or call us for lodging information at one of the Hilltown Bed and Breakfast Inns.

FRI, DEC 6

The Life History of Waterfowl:

A Workshop

Bartholomew's Cobble, Ashley Falls

413/229-8600

Join Naturalist Don Reid for this slide assisted workshop on the identification and life histories of our native waterfowl. The workshop will be followed the next day with a trip to local ponds and lakes to put your newfound skills to the test. Weather permitting, 7 P.M. Please pre-register. Member adults \$4, children 10-16 \$1. Non-member adults \$6, children \$3.

SAT, DEC 7

Waterfowl: Field Identification

Bartholomew's Cobble, Ashley Falls 413/229-8600

Join the continuation of the previous evening workshop and enter the field. We will car pool to local lakes and ponds in search of waterfowl. Naturalist Don Reid will be there to help with identification. Bring your binoculars, and a spotting scope if you have one. Don will have a scope to share. Dress warmly! Weather permitting, 10 A.M. Member adults \$4, children 10-16 \$1. Non-member adults \$6, children \$3.

FRI, DEC 6 – SUN, DEC 8

Christmas at The Bryant Homestead

William Cullen Bryant Homestead, Windsor 413/634-2244

Experience the magic of Christmas at the Homestead as you stroll through ten rooms full of old-fashioned warmth and charm decorated by the Homestead Committee and area decorators. Weekend festivities begin Friday night from 7 P.M. to 9 P.M. when holiday music will fill the rooms. At 8 P.M. a selection of Bryant's poems will be read in the parlor. Refreshments will be served. Members \$5. Non-members \$7. The Homestead will again be open for tours on Saturday and Sunday from 1 P.M. to 7 P.M. Members \$3, children free. Non-members \$5, children \$2.

SUN, JAN 12

Ski Fest '97

Notchview Reservation, Windsor

413/684-0148

This international learn-to-ski day is a big hit. This is the third annual event at Notchview. We will again feature lessons, discounted rentals, waxing clinics, and snowshoe demonstrations. Come and spend a day learning this great sport! 9 A.M. to 3 P.M. Members free. Non-member adults \$7, children \$2.

SAT, JAN 18 and SAT FEB, 21

Moonlight Skiing at Notchview

Notchview Reservation, Windsor

413/684-0148

Experience the excitement of skiing the winter woods by moonlight. There will be guided tours or ski with your own group. Hot cider and popcorn will be served in the Budd Visitor Center. 7 P.M. to 9 P.M. Members free. Non-member adults \$7, children \$2.

SAT, FEB 22

Signs of Winter

Notchview Reservation, Windsor 413/684-0148

Cold weather does not stop wildlife in their continuing struggle for survival; it simply adds to the struggle. Join Naturalist Don Reid and enter the world of winter at Notchview. Learn about nature's survival through sightings, tracks and sign. Don will concentrate on late winter birds found at Notchview. Weather permitting, 2 P.M. to 4 P.M. Dress warmly and bring snowshoes. Member adults \$4, children \$2. Non-member adults \$6, children \$3.

The following events are jointly sponsored by The Trustees and the Appalachian Mountain Club, which is offering a series of weekend winter workshops based at The Trustees' Field Farm Guest House in Williamstown. Fees include instruction, lift tickets, Friday and Saturday night lodging, Saturday breakfast through Sunday lunch meals. For more information and registration please contact Tim Loveridge of the AMC's Western Regional Office at 413/443-0011.

FRI, JAN 24 – SUN, JAN 26

Snowshoe Adventure Tracking Wildlife

Snowshoers of all levels are welcome to join us as we follow in the footsteps of the deer, weasel, fox, turkey, bobcat, and coyote that inhabit the fields and forest around Mt. Greylock. One day will be spent snowshoeing into the wild valleys on the west side of Mt. Greylock while another will be exploring the rolling hills, woods and wetlands around Field Farm. Bring your own snowshoes or ask about a rental. Your instructor will be Rick Donovan, former back-country ranger for the AMC and USFS, experienced winter guide and owner of Appalachian Mountain Gear. Fee: \$160.

FRI, JAN 31 – SUN, FEB 2

Cross-Country Skiing for the Beginner

If you are new to skiing or haven't yet tried, this workshop will offer the fundamentals about equipment, safety, conditioning, and technique. Instruction will begin at Brodie Mountain Cross-Country Ski Center on groomed trails and progress to the gentle fields and trails at Field Farm. Rental equipment is available. Your instructor will be Kathleen O'Rourke, AMC naturalist and experienced ski instructor specializing in older skiers and beginners. Fee: \$170.

FRI, FEB 7 – SUN, FEB 9

Telemark Techniques

Designed for the advanced cross-country skier, this course offers a chance to learn and improve downhill techniques, including the elusive telemark and other turns. We'll ski at Brodie Mountain Ski area on Saturday while Sunday will be spent skiing Mt. Greylock's famous Thunderbolt Trail or the Stoney Ledge Trail. Metal edge skis are recommended. Your instructor will be Dick Hall, Director of the North American Telemark Organization. Fee: \$195.

FRI, FEB 28 – SUN, MAR 2

Winter Photography

A Berkshire winter presents the photographer with a wealth of opportunities and challenges. This workshop will investigate how to use natural light to its best advantage and capture winter's natural beauty on 35mm color slide film. We will concentrate on the fundamental skills and principals of photography in this workshop. Your instructor will be John Green, founder of Naturethics, professional photographer and AMC Naturalist. Fee: \$160.

Friday Evening Slide Presentations at Bartholomew's Cobble

FRIDAYS IN DEC – FEB

The World Seen Through a Naturalist's Eyes

Bartholomew's Cobble, Ashley Falls 413/229-8600

On the following Friday evenings at Bartholomew's Cobble this winter join a Natural History Tour Leader as they share their adventures through slide presentations of diverse places around the world. These programs will be presented at the new Museum/Visitors Center at Bartholomew's Cobble. What better way to spend a cold winter evening then visiting the natural world of strange new places with the people that know them best! All presentations begin at 7 P.M. Member adults \$3, children 8-16 \$1. Non-member adults \$5, children \$2.

FRI, DEC 13

Slide Presentation: Big Bend and The Davis Mountains of West Texas

Natural history tour leader, Director of M.A.S. Berkshire Sanctuaries, and Author Rene Laubach will guide you through this fascinating area of the Southwest. The Trustees' Regional Ecologist Don Reid and Rene have lead several natural history tours into this area, and will be leading another this spring. The Big Bend area and the Davis Mountains of West Texas encompass some of the most remote and beautiful areas left in the U.S.

FRI, JAN 17

Slide Presentation: The Galapagos Islands—On the Trail of Mr. Darwin

Tom Tynning is a professional naturalist and writer. He is currently a Master Naturalist with Massachusetts Audubon Society, and co-leads natural history and photography tours with partner John Green for Naturethics. Author of *A Stokes Guide to Amphibians and Reptiles*, Tom leads natural history tours to many areas around the world.

FRI, FEB 7

Slide Presentation: Joshua Tree National Monument—Land of Mystery

David St. James will present this program on a fascinating area known as Joshua Tree Forest. A well known professional interpreter of natural history, David has spent many years studying this unique desert system. Joshua Tree is located near Las Vegas in miles but is light years distant through the eyes of a naturalist such as David St. James.

FRI, FEB 28

Slide Presentation: Wildflowers

Believe it or not the spring wildflower season is just around the corner! Join well known professional naturalist and photographer Joe Strauch, author of *Wildflowers in the Berkshire and Taconic Hills* for this informative slide presentation on the life histories of our native wildflowers.

SECOND AND LAST SATURDAYS, DEC-FEB

Signs of Winter

Bartholomew's Cobble, Ashley Falls (413) 229-860

Cold weather does not stop wildlife and their continuing struggle for survival. It simply adds to it! Enter the world of winter at Bartholomew's Cobble and learn about natures survival through sightings, tracks and sign. Plants and animals leave many clues behind for us to ponder. Weather permitting. Dress warmly. Bring snowshoes if needed! Please pre-register. 10 A.M. to NOON. Member adults \$5, children 6-12 \$2. Non-member adults \$7, children \$3.

COMING THIS SPRING: APR 19-27

The Birds of Big Bend National Park and the Davis Mountains of West Texas

Join Trustees' Regional Ecologist Don Reid, and M.A.S. Berkshire Sanctuaries Director Rene Laubach on this adventure into one of the last great wilderness areas in the Continental United States. Despite the harshness of this great desert preserve, the park offers an enticing collection of fascinating plants, mammals, birds, reptiles, amphibians, river floodplains, deep river cut canyons, and a magnificent panorama of majestic mountains rising over 8,000 feet above the desert floor. We will also be spending three nights in the beautiful and wildlife rich Davis Mountains area 125 miles north of Big Bend. For more information and itinerary call Don at 413/229-8600.

Shorts of all Sorts

It is with sadness that we report the death of a good friend of The Trustees. On August 5, Dr. Robert Lehman of New York City and New Marlborough, Massachusetts, passed away. Dr. Lehman was a renowned researcher whose discoveries have benefited many thousands of glaucoma sufferers. He was also devoted to the landscape of the southern Berkshires, where he vacationed quietly for many years. In his will he bequeathed his New Marlborough property *Questing*, to The Trustees, together with a generous endowment to fund its management. With its 400 acres of forest and field on Leffingwell Hill, *Questing* is a wonderfully scenic and serene place, an easy walk from the village. Plans are underway to open it to the public in 1997 as our 78th reservation.

Volunteers are needed at Greenwood Farm to glaze and point windows. No experience is required—just your patience and a steady hand. An opportunity to learn this helpful do-it-yourself home improvement! Metal storage shelves (four or five shelves high) are also needed for archival materials. Please call Hilary Hamilton at Greenwood Farm 508/356-4755.



At Rocky Woods Reservation in Medfield, one of the goals of the newly completed master plan is to have this property host educational programs for visitors that would be overseen by other agencies or organizations. Two pilot programs got underway this past summer. One with the Medfield Park & Recreation Department and another with the Cambridge Camping Association. By running day camps with an environmental/educational component for a 10-week period, these two groups managed to introduce over 700 children to Rocky Woods and the outdoors in general.



K. A. WOLENSAK

The Trustees' staff and their families enjoyed a perfect day for the annual summer outing held this year at the Crane Wildlife Refuge. A highlight of the day was the regional canoe race, won by the Southeast Region! A great day!

A warm welcome to Susan Hill Dolan, who recently began her duties as Northeast Regional Historic Resource Manager. Susan will be responsible for collection management and historic house interpretation for five historic house properties owned by The Trustees in Essex County; Greenwood Farm and Castle Hill in Ipswich; The Choate House on Hog Island in Essex; The Stevens-Coolidge Place in North Andover; and Long Hill in Beverly.

Susan has a Bachelor of Arts in Communications Studies from the University of Massachusetts at Amherst and a graduate Diploma in Fine & Decorative Arts from the Royal Society of Arts in cooperation with Christie's Education, London. Susan has worked for the Society for the Preservation of New England Antiquities (SPNEA) and lives with her family in Ipswich.

Help us find the perfect candidate!

The Trustees is searching for a key new staff member — a Deputy Director for Marketing and Communications. This individual will lead our efforts to raise the visibility of the organization and spread the word about the work we do across the state. This dynamic person should have extensive experience and enthusiasm for our mission. To obtain further information about this position, please send inquiries to *Special Places*, P. O. Box 563, Ipswich, MA 01938, or E-mail TTofR@aol.com.



• Jessica Brown of Newbury and her children learn about salt marsh ecology from David Rimmer, Northeast Regional Ecologist, on a walk through the new 100-acre addition to Old Town Hill

given by Susan Page Little. The walk followed a ceremony dedicating the gift of land to the memory of Mrs. Little's husband and his parents.

• We have a new computer system! The Membership office wants you to know there may be errors in your address label. Please help us to correct errors of any kind in your record by checking the mailing label on this newsletter and any other mailings you have recently received from The Trustees. Please let us know immediately so that we may correct them. Just mail back the material that you receive and note the errors to make it easier for us to make the needed change. If you have a seasonal address that is different from where you are currently receiving your Trustees' mail, please let us know the dates you will be at that address and we will be happy to send your mail to your seasonal address while you are there. Send corrections to: Membership Office, The Trustees of Reservations, 572 Essex Street, Beverly, MA 01915-1530.



• Youngsters from the Boys & Girls Clubs of Boston compete in a sand castle contest at Crane Beach during the Sun and Science Summer Camp Program funded by State Street Foundation. Cooperation and shared responsibility are among things taught along with natural science during the program.

Order Trail Maps for your
Favorite Reservations \$2 per map
Revised Property Guide Now Available!

- Bartholomew's Cobble, *Ashley Falls*
- Bear Swamp, *Ashfield*
- Eleanor Cabot Bradley Reservation, *Canton*
- Brooks Woodland Preserve/North Common Meadow/Swift River, *Petersham* (1 map)
- Bryant Homestead, *Cummington*
- Cape Poge/Wasque/Mytoi, *Chappaquiddick, Martha's Vineyard* (1 map)
- Chesterfield Gorge, *West Chesterfield*
- Coolidge Reservation, *Manchester*
- Crane Memorial Reservation/Crane Wildlife Refuge, *Ipswich & Essex* (1 map)
- Elliott Laurel Reservation, *Phillipston*
- Field Farm, *Williamstown*
- Greenwood Farm, *Ipswich*
- Long Point Wildlife Refuge, *West Tisbury, Martha's Vineyard*
- Menemsha Hills Reservation, *Chilmark, Martha's Vineyard*
- Misery Islands Reservation, *Salem Bay*
- Monument Mountain, *Great Barrington*
- Noanet Woodlands, *Dover*
- Norris Reservation, *Norwell*
- Notchview Reservation, *Windsor*
- Ravenswood Park, *Gloucester*
- Rock House Reservation, *West Brookfield*
- Rocky Woods and Fork Factory Brook Reservations, *Medfield* (1 map)
- Stavros Reservation, *Essex*
- Tyringham Cobble, *Tyringham*
- Ward Reservation, *Andover/North Andover*
- Weir Hill Reservation, *North Andover*
- Whitney and Thayer Woods, *Cohasset & Hingham*
- World's End, *Hingham*

It's as easy as 1-2-3! to order your favorite trail maps. Fill out the map order form, clip it out, and send it with a check payable to The Trustees.

Mail to: The Trustees of Reservations Attn: Maps
572 Essex Street, Beverly, MA 01915-1530

Total # of maps ordered x \$2 for each map =

New Property Guides available!

Members \$6.00 Non-members \$10.00

TOTAL ENCLOSED (shipping included)

PLEASE PRINT!

Ship to

Address

City State Zip

Telephone

Help Make the Million Dollar Goal!

Annual Support Seen as Key to Effective Property Management and Land Conservation

This year's Annual Giving goal is \$1,000,000 and Standing Committee Chairman Norton Sloan has declared building annual giving to be the organization's highest priority. Only by building annual support can The Trustees provide effective stewardship for its 77 reservations and reach out to protect additional special places through acquisition and conservation restrictions.

Annual giving dollars, gifts made above and beyond membership or contributions to special projects, play a key role in funding the annual operating budget of The Trustees. These dollars pay the salaries of the people who keep the trails and vistas clear, guide visitors through our historic houses and interpret our natural areas. They pay the salaries and travel expenses for the land protection specialists who work with landowners and local land trusts across the Commonwealth.

Every year The Trustees accomplishes wonderful things, both on the properties and in protecting new places. However, every year there are properties that could be saved, vistas that should be opened, roofs that need to be repaired that don't receive attention. How many of each year's needs are met is a direct function of the level of annual support.

That's why annual support is so important and why building it is a priority. The stronger annual support grows, the fewer missed opportunities to protect endangered properties, the fewer trails are overgrown, the fewer maintenance tasks deferred.

So, if you have not already made an annual gift, when you receive your appeal letter, give it your full attention and respond as generously as you can. If you usually make an annual gift, please consider increasing it this year. If you have never given to the Annual Appeal, please consider doing so now. And remember, you can designate your gift to the property or program of greatest interest to you.

A million dollars is a large goal, but we can reach it with your help. Your support truly makes a difference to the landscape of Massachusetts—for today and tomorrow! ☺



D. J. POWELL

Massachusetts Audubon Society President Gerard Bertrand, and Chairman of the Board Lee Spelke receive the Charles Eliot Award for 100 years of service to the natural environment of the Commonwealth.

Annual Meeting Awards 1996

The Massachusetts Audubon Society was honored with The Trustees' Charles Eliot Award at our 106th Annual Meeting, held at Crane Memorial Reservation in Ipswich at the Great House on Castle Hill. The award recognized the Society's outstanding service to the natural environment of the Commonwealth.

Linda McAskill was honored as Employee of the Year. Over the past six years Linda has served as Receptionist at Headquarters and has made it a position of great value.

Conservationist of the Year is Miss Louise I. Doyle of Leominster. For twenty years, Louise has strengthened The Trustees' ability to protect properties throughout the Commonwealth and is achieving her goal of creating and preserving the Doyle Reservation.

Volunteer of the Year is Louise Feigin of Windsor, who has given continuous service on the Western Regional Committee since 1985 and has been Secretary of the Notchview Committee for seven years. Louise has vigorously recruited volunteer membership promoters to help spread the word about The Trustees. ☺



D. J. POWELL

Susie Winthrop smiles from beneath a specially decorated hat presented to her in appreciation for her contributions to The Trustees. The wife of the Director, she is both volunteer and honorary staff member, a special role she fills with wit and grace.



D. J. POWELL

Louise Doyle, Conservationist of the Year, shares the bench presented to her with Standing Committee Chairman Norton Sloan.



D. J. POWELL

Louise Feigin, Volunteer of the Year, shares her bench with Director Fred Winthrop, and her husband, Corporate Trustee Frank Feigin.



D. J. POWELL

Employee of the Year Linda McAskill is pictured with her mother, Ida Furnari and her husband, Rick McAskill.



K. A. WOLESSNAK

Mary Waters Shepley

THE
SEMPER
VIRENS
SOCIETY



A Win-Win Situation!

"Making a gift to the Pooled Income Fund is a win-win situation," says Mary Waters Shepley of Manchester, a long-time supporter of The Trustees. "Recently, I was able to give some low-cost stock to the Fund. In return, I'll receive significant tax benefits and income for life from these assets at a good rate of return. From the donor's point of view, it's a painless way to support an organization you love. You give and receive at the same time."

If, like Mary Waters Shepley, you make a gift of cash or appreciated stock to The Trustees' Pooled Income Fund, you will receive the following benefits:

- Avoidance of capital gains tax so the entire principal can work for you
- Immediate income tax deduction for a portion of the gift value
- Income paid quarterly for life
- The opportunity to increase your current income, particularly if you are holding low-yielding securities
- Removal of these assets from your probate estate

If you would like information about making a gift to the Pooled Income Fund or on a full range of planned giving options, please call Eloise Hodges, Deputy Director for Planned Giving, at 508/921-1944.

Please let us know

I intend to include The Trustees in my will; please send me information about making a bequest.

I would like more information on how to make a life income gift to The Trustees.

I have remembered The Trustees in my estate plan and wish to become a member of *The Semper Virens Society*.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____

*Please fill out and return this form to:
Eloise Hodges, Deputy Director for Planned Giving
The Trustees of Reservations
572 Essex Street, Beverly MA 01915-1530
or call 508/921-1944*



Free skiing!

A benefit of membership is free admission to Notchview Reservation which offers 27 km. of trails through northern hardwood forest, spruce plantations, pastures and old orchards. Explore the west this winter season!

J. CAFFREY

Give the Gift of Membership

As the season of giving approaches, don't forget the perfect gift—membership in The Trustees of Reservations.



Membership in The Trustees of Reservations opens a world of possibilities with 77 of the most beautiful properties in Massachusetts for your friends and family to explore and enjoy.

We'll make your gift-giving as easy as possible by sending the new membership packet directly to the recipient or to you, if you would prefer to present your gift in person. Just let us know your preference.

Each membership packet will contain a special card with your name and any special message you would like to convey.

I'd like to give a gift of membership at this level:

<input type="checkbox"/> Individual (\$40)	<input type="checkbox"/> Contributing (\$100)
<input type="checkbox"/> Sr./Student (\$30)	<input type="checkbox"/> Supporting (\$150)
<input type="checkbox"/> Family (\$60)	<input type="checkbox"/> Sustaining (\$300)
<input type="checkbox"/> Sr./Student (\$50)	<input type="checkbox"/> Sponsor (\$600)

This membership is FOR:

Name _____
Street _____
City, State, Zip _____
Telephone (_____) _____

This membership is FROM:

Name _____
Street _____
City, State, Zip _____
Telephone (_____) _____

Please send the membership packet to my address.

Please make checks payable to The Trustees of Reservations and return, with this form to: The Trustees, Membership Office, 572 Essex Street, Beverly, MA 01915-1530.

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A QUARTERLY NEWSLETTER
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SPECIAL PLACES

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